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- Graphic Design

PORTFOLIO

SOUVENIR PROGRAM

32 PAGES | COORDINATE ADVERTISING WITH SALES REPRESENTATIVE

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SCHEDULED PRINT DEADLINES WITH PRINTER

• DESIGN

DISPLAY ADVERTISING


NEWSPRINT

TITLE SPONSOR


COLUSA CASINO
RESORT







Chico
CONCOURS D'ELEGANCE

Classics Street Rods Exotics



September 11, 2011 | 10:00 am - 4:00 pm
Butte Creek Country Club, 175 Estates Drive, Chico, CA

BENEFIT FOR  CHICO ROTARY

 BUTTE CREEK COUNTRY CLUB
 GRAPHIC FOX
 K12
 THOMAS
MANUFACTURING CO. LLC
 FOX20
KCVU-DT
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RECORD
 K24
 ENGELBRECHT
ADVERTISING
 KPAY 1290
 THE BLAZE
WT-COUNTRY 103.9

TITLE SPONSOR

COLUSA CASINO
RESORT

Chico
CONCOURS D'ELEGANCE

Classics Street Rods Exotics



FREE SPECTATOR ADMISSION!
September 11, 2011 | 10:00 am - 4:00 pm
Butte Creek Country Club, 175 Estates Drive, Chico, CA
Patriotic Band Concert & Elegant Fashion Show | Information: (530) 345-8545

CONCOURS PREVIEW - DINNER GALA
September 10, 2011 | 6:00 pm | Butte Creek Country Club, Grand Ballroom
50's & 60's Music - Drive In Style Dinner - American Graffiti Theme | RSVP: (530) 343-7979

BENEFIT FOR  CHICO ROTARY

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 GRAPHIC FOX
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MANUFACTURING CO. LLC
 FOX20
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 K24
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 KPAY 1290
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WT-COUNTRY 103.9

• DESIGN

EVENT POSTER, NEW VENUE

ART DIRECTED PROFESSIONAL PHOTOGRAPHER | SOLICITED AUTOMOBILES | SCOUT SUITABLE LOCATIONS | COORDINATED PHOTO DATE WITH VENUE AND AUTOMOBILES



SPONSORS **HOTEL DIAMOND** & *Johnny's* RESTAURANT & LOUNGE PRESENT:

THIRTY-SECOND ANNUAL

CHICO CONCOURS d'ELEGANCE

A Field of Dreams

FREE SPECTATOR ADMISSION!
September 12, 2010 | 10:00 am-4:00 pm
Butte Creek Country Club, 175 Estates Drive, Chico, CA
Information: (530) 345-8545 | www.chicoconcours.com

CONCOURS PREVIEW-DINNER GALA
September 11, 2010 | 6:00 pm
Butte Creek Country Club / Grand Ballroom
Live Music - Fine Dining - Dancing | (530) 680-7224

 BUTTE CREEK COUNTRY CLUB
 Graphic Fox, Inc.
 THOMAS MANUFACTURING CO. LLC
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 KPAY 1290
 THE BLAZE

SOUVENIR PROGRAM

24 PAGES | COORDINATE ADVERTISING WITH SALES REPRESENTATIVE

SCHEDULED PRINT DEADLINES WITH PRINTER

• DESIGN

DISPLAY ADVERTISING

PUBLICATION



SPONSOR **HOTEL DIAMOND** & *Johnnie's* RESTAURANT & LOUNGE PRESENT:

THIRTY-SECOND ANNUAL
CHICO CONCOURS d'ELEGANCE
A Field of Dreams

FREE SPECTATOR ADMISSION!
September 12, 2010
10:00 am - 4:00 pm
Butte Creek Country Club,
175 Estates Drive, Chico, CA
Information: (530) 345-8545
www.chicoconcours.com
Net proceeds support local charities.

TITLE SPONSORS: **HOTEL DIAMOND | JOHNNIE'S RESTAURANT**
SPONSORS: THOMAS MANUFACTURING | BUTTE CREEK COUNTRY CLUB | ACCESS REAL ESTATE LENDING
THE GRAPHIC FOX | KHSL TV 12 | ENTERPRISE RECORD | KPAY 1290 AM | BLAZE 103.5 FM



HOTEL DIAMOND THIRTY-SECOND ANNUAL
CHICO CONCOURS d'ELEGANCE *Johnnie's* RESTAURANT & LOUNGE

FREE SPECTATOR ADMISSION!
September 12, 2010
10:00 am - 4:00 pm
Butte Creek Country Club,
175 Estates Drive, Chico, CA
Information: (530) 345-8545
www.chicoconcours.com
Net proceeds support local charities.

A Field of Dreams

TITLE SPONSORS: **HOTEL DIAMOND | JOHNNIE'S RESTAURANT**
SPONSORS: THOMAS MANUFACTURING | BUTTE CREEK COUNTRY CLUB | ACCESS REAL ESTATE LENDING
THE GRAPHIC FOX | KHSL TV 12 | ENTERPRISE RECORD | KPAY 1290 AM | BLAZE 103.5 FM

T-SHIRT & DASH PLACARD

.....

CHICO CONCOURS d'ELEGANCE
A Field of Dreams

..... **SEPTEMBER 12, 2010**

HOTEL DIAMOND BUTTE CREEK COUNTRY CLUB *Johnnie's*

- **DESIGN**
IDENTITY & LOGOTYPE

YouthProgram

YouthProgram

RECON
PAINTBALL PARK

RECON
PAINTBALL PARK



- DESIGN
IDENTITY & LOGOTYPE

HUNTINGTON
DIE SPECIALTIES



Take the next step



Four Star Aero Club Program ★★★★★



You were born to fly!



**SUMMER
MEMBERSHIP
DRIVE**



Flight Training



Private Pilot Ground School

10 week class. (Tuition assistance available*)

THE CLASS TEACHES:

Aircraft Systems - Aerodynamics
Airport Layout and Markings
Communication - Navigation
Physiology - Weather Regulations
and Cross Country Planning

*Tuition Assistance (TA) will cover some of the cost for qualifying active duty personnel. This course requires a complete set of books, pubs and tools to use in your class and subsequent flying. TA does not cover the cost of books.

Flight Instruction

The Aero Club staff are all FAA certified flight instructors. Whatever your schedule, our instructors are available to fly with you.

Military Competency

Military pilots may obtain their FAA ratings by successfully passing the military IP to CFI competency exams. Please call for more specifics.



Computer Assisted Testing Service

FAA Authorized Testing Site

Courses



Instrument & Commercial CFI - CFI Mechanics Classes

Open Enrollment.

Day, evening or weekend classes available.

FAA Airframe & Powerplant (A&P)

FAA Authorization Inspection (IA)

FCC General Radio Operators License / Radar Endorsement

Fiber Optic Technician

Contact: Jim Doyle (530) 305-0333

Safety Meetings

9:00 am • Yuba County Airport

LAST SATURDAY OF THE MONTH

Held once monthly, a great place to meet club members and instructors. Attendance is mandatory to maintain currency. Visitors are welcome!

Dues & Fees

Initiation Fee* ... \$10.00 (added to first months dues)
(*waived w/ Letter of Good Standing from another Aero Club)

Monthly Dues (E5 & below) ... \$20.00

Monthly Dues (E6 & above) ... \$25.00

Monthly Dues (Retirees) ... \$25.00

Monthly Dues (Civilians) ... \$35.00

Payment: Check or MasterCard / Visa.

SUMMER MEMBERSHIP SPECIALS

(call for more information)



BEALE AERO CLUB
Building 1232, Arnold Avenue,
Beale AFB, California 95903
(530) 634-9011
www.bealeservices.com/aeroclub

**SUMMER
MEMBERSHIP
DRIVE**

Aircraft



Rental Rates

Wet Rates Per Hour - Rates | Effective 01 July, 2010

CESSNA 172 (T41-A)

Two 145 HP two-place personal use trainer aircraft

Used primarily for Private Pilot training

\$208F ... \$89.00

\$152F ... \$89.00

CESSNA 172 (T41-C)

210 HP four-place personal use or advanced trainers

High performance 4 seaters / IFR and VFR

7751L (IFR) ... \$110.00

CESSNA 172-R

Two four-place personal use or advanced trainers

Fully IFR

446AF (IFR) ... \$110.00

448AF (IFR) ... \$110.00

PIPER WARRIOR

161 HP four-place personal use trainer aircraft

Fully IFR, low wing

43124 (IFR) ... \$100.00

PIPER ARROW IV

Retractable gear, four-place, complex

Low wing

2895D (IFR) ... \$120.00

INSTRUCTOR FEES - Rates Per Hour

Primary Instruction

(includes BFRs & annual check rides) ... \$25.00

Advanced Instruction ... \$30.00

OTHER SERVICES

Private Pilot Kit ... \$195.00

Headset Rental ... \$2.00

Computer Assisted Testing Service ... \$100.00

Introductory Flight ... \$99.00

PCTAID ... \$20.00 / hr

* Books, charts and pilot supplies available at discounted prices and no sales tax!



NE OFFICE

Arnold Avenue,

ornia 95903 U.S.A.

34-9011

34-8515

@beale.af.mil

ces.com/aeroclub

R / OFFICE

Airport (MYV)

Sky Harbor Drive

A 95961 U.S.A.

PIPER BASIC

ORCE

RT SQUADRON

0110

DIRECTIONS

COYOTE RUN GOLF COURSE is located on Beale Air Force Base, California. Beale is located in Northern California about 10 miles east of the town of Marysville and Yuba City and about 45 miles north of Sacramento, which is the state capital.

Those driving from the south on Interstate 5 should take the Highway 70/99 turnoff just north of Sacramento and follow the signs for Marysville. Beale's access appears just before the city limits of Marysville.

When driving from the north on Interstate 5, take Highway 20 at Williams, and it will take you to Yuba City and Marysville. Once in Marysville, take Highway 70 until you see the Beale access sign.

PLACE
STAMP
HERE

Welcome...

COYOTE RUN GOLF COURSE

is located on Beale Air Force Base, California. In September of 1998 the golf course was re-designed to become an 18-hole championship course, facility, and driving range.



We welcome any and all tournaments with prior approval from command staff. We can provide you with one of the most premier golf facilities and tournament venues within Northern California and the Central Sacramento valley.



COYOTE RUN PRO SHOP

can supply you with a full line of professional golf equipment and clothing. Our motto is, "if we don't have it, we'll find it." Custom ordering and tournament prizes are our specialty. Our staff is courteous

and extremely professional. We leave no stone unturned when it comes to making sure our customers are satisfied.

GREEN FEES are nominally priced and very affordable. We have a variety of rates for Active Duty, Retired, dependents, DoD civilians and guests. Powered golf carts and pull carts are available to be rented.

SPECIAL SERVICES

- Individual and group lessons
- Handicap program
- Golf club repairs and rentals
- Tournaments and club championships
- Party and Special-function arrangements

GREEN FEES

STATUS	9 HOLE	SENIORS (60+)	18 HOLE	SENIORS (60+)	ANNUAL FEES
Juniors (18 & under)	\$5.00	-NA-	\$7.00	-NA-	-NA-
E1 - E4	\$6.00	\$5.40	\$10.00	\$9.00	\$360.00*
E5 - E6*	\$8.00	\$7.20	\$13.00	\$12.00	\$480.00*
E7 - O3*	\$10.00	\$9.00	\$17.00	\$15.30	\$680.00*
O4 - WP*	\$11.00	\$9.90	\$18.00	\$16.20	\$720.00*
Civilian League	\$13.00	\$11.70	\$20.00	\$18.00	\$900.00*
Guest	\$15.00	\$13.50	\$25.00	\$22.50	-NA-

(*) NAF 1-3, GS 1-3, NAF and DoD Civilian rates based on pay grade.

- GOLF CART RENTAL -

9 Holes (2 riders)	\$16.00
18 Holes (2 riders)	\$24.00
9 Holes (1 rider)	\$11.00
18 Holes (1 rider)	\$15.00

10% discount Senior Cart rental. Disabled cart available.

- TOURNAMENTS -

Tournament Rates: \$42.00
(includes green fees, carts and sleeve of balls)

To book a Tournament:

Once you have confirmed the date and time, a contract will be either sent to you via email or regular mail (read contract for details).

You must submit a list of the players names at least 5 days before the tournament, including driver's license, date-of-birth and the pairing list.

- STAFF -

General Manager..... Ken Yuson
Golf Professional..... Rick Hernandez
Tournament Director..... Jim Callahan
Operations Clerk..... Debbie Hurd



COYOTE RUN GOLF COURSE
17440 Warren Shingle Blvd.
Beale AFB, CA 95903
(530) 788-0192

www.bealeservices.com/coyoterungolf

GOLF LESSONS

COYOTE RUN GOLF COURSE offers individual and group lessons taught by a PGA "Class A" Pro. Call the Pro Shop to schedule an appointment.

Per Person	\$35.00
2 Person	\$50.00
Group (min. 4 students)	\$20.00 per person
Junior (18 & under)	\$20.00

WEDNESDAYS - Ladies Golf Day

THURSDAYS - Men's Golf Day

Call the Pro Shop for details.

COURSE LAYOUT

- COURSE RATING / SLOPE -

	MEN'S		LADIES'
Blue	72.2 / 128	Gold	71.8 / 126
White	70.0 / 123	Red	66.8 / 112
Gold	66.6 / 114		
Red	62.4 / 101		



COYOTE RUN GOLF COURSE



COYOTE RUN GOLF COURSE
17440 Warren Shingle Blvd. • Beale AFB, CA

Fully Equipped for Portable FAA Tower Operations

Aviation radios wired for microphone use or separate FAA PTT style headsets.



FAA Air Traffic
Controller at work,
Robert/Blackwell
Complexes.

Separate Command Office

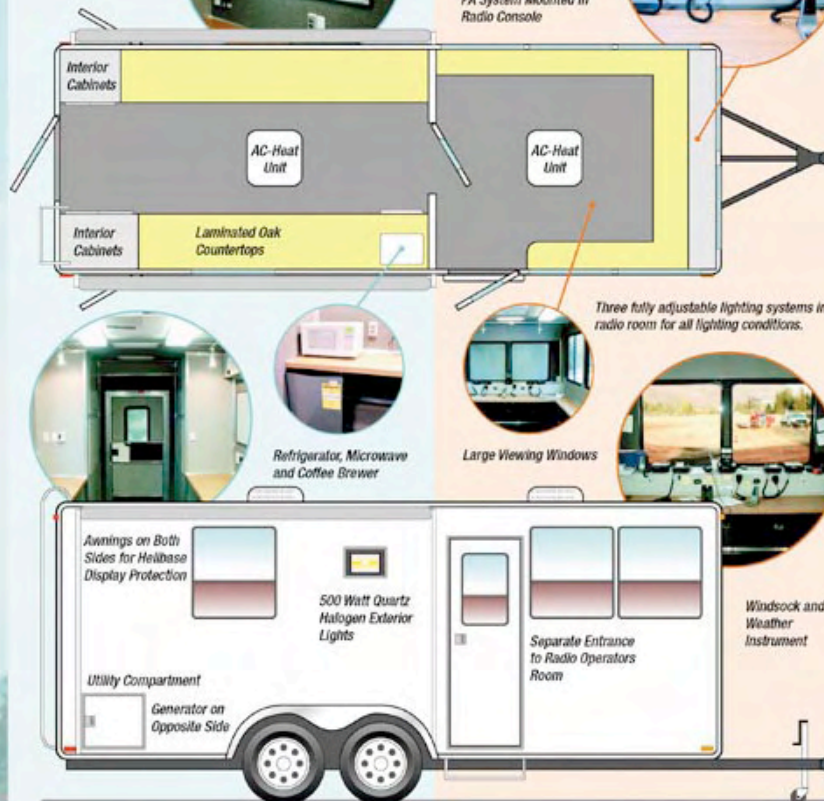
Pre-wired for cell phones and portable
radio exterior antenna use.
Satellite phone available.
Thermostatically operated heating and air
conditioning systems for each work area.
Laptop with printer, fax, copier and scanner.
Full compliment of office supplies for
operating helibase including IHOG and
forms package.



Speakers with individual
volume controls to monitor
transmissions and
incoming radio traffic.



Two ICOM VHF-FM
Programmable Aircraft Radios
Two Kenwood VHF-FM 256
Channel Programmable Radios
One UHF-FM 256 Channel
Programmable Radio for
Logistics or Command Use
PA System Mounted in
Radio Console



STOCKDALE



Incident Support

Helibase Communication Trailers





eScrip works with credit card numbers. The CSPF will enter your credit card numbers onto the eScrip web site, which is a secure web site. Enter one, two or all of your credit card numbers – it's up to you!

LAST NAME		
FIRST NAME		
STREET ADDRESS		
CITY	STATE	ZIP CODE
()		
PHONE NUMBER		
MACY'S CREDIT CARD NUMBER		Expiration Date
OTHER QUALIFYING CREDIT CARD NUMBER		Expiration Date
VISA or MasterCard NUMBER		Expiration Date
American Express CARD NUMBER		Expiration Date

LAST NAME		
FIRST NAME		
STREET ADDRESS		
CITY	STATE	ZIP CODE

Cultural and Linguistic Diversity Scholarship

The CLD Scholarship was established to assist in meeting the need for increasing the number of culturally and linguistically diverse school psychologists. It is the intent of the Foundation to promote opportunities for the recruitment of school psychologists responsive to the ethnic, cultural and linguistic backgrounds of the individual children who are part of the increasingly diverse population of California.



CLD Chair Alnita Rettig
 Dunn with recent scholarship recipients.

The \$1,000 scholarship is renewable for three years, or until the student graduates. Applicants must have progressed to the second year of an accredited school psychology program in California, and must be a member of a culturally diverse minority group. They are evaluated on academic competencies, oral and written communications skills, community involvement, commitment to working in the public schools as an agent of change, and evidence of the knowledge of the demands of the vocation of school psychology.

Several scholarship awardees have gone on to school psychology and work in districts and schools in which

Paul Henkin Scholarship Award

Paul Henkin knew the power of continuing education. A long-time member of CASP and the Los Angeles Association of School Psychologists, Mr. Henkin has passed on but he left a CASP legacy – a scholarship fund to be used to send association members to the annual CASP convention.

Two CASP members – one graduate student and one newly credentialed school psychologist – are chosen to receive this prestigious award. A newly credentialed school psychologist is defined as someone who has received a credential within the last three years. The award is not renewable.

Applicants are asked to write an essay on how CASP Convention content will benefit them – either in their studies or in their practice. Graduate students must include a letter from a professor stating why the student should receive the award; the newly credentialed school psychologist must submit a similar letter from his or her supervisor. A panel of CASP members reviews the essays and applications and makes the awards.

The scholarships reimburse for an amount up to \$750 and are used for registration and workshop costs, lodging and transportation. •



California School Psychology Foundation



Charitable Giving

The California School Psychology Foundation has taken charitable giving to a global scale. The mental health of the world's children is important to the Foundation's Board of Directors, and it has responded in times of natural and man-made disaster.

The Foundation has donated funds to global relief efforts, such as the United Nations' Fund for UNICEF to benefit the victims of the famine in Niger, where hunger and malnutrition threaten the lives of an estimated 3.6 million people, 800,000 of them under the age of five.

Victims of Hurricanes Katrina and Rita, both of which traumatized the Gulf Coast of the United States in 2005, were also recipients of funds from the CSP Foundation. The Foundation contributed scholarship money to a California college student whose father, a firefighter, was killed in the September 11, 2001, World Trade Center tragedy. Closer to home, the Foundation contributed to funding a camp for students affected by the high school shootings in El Cajon, California.

CASP members are encouraged to make suggestions on ways the CSP Foundation can make life a little easier for those in need of mental health services. •



The CSP Foundation supports global relief efforts as well as national mental health campaigns.

Mini-Grants: A Little Extra to Make a Difference in the Lives of Children

Art supplies. Little rewards for a job well done. Science camp. A self-esteem program built around learning to play the guitar. These are just a few of the ways school psychologists have successfully used funds awarded by the Foundation's Mini-Grant Program.

The Mini-Grant Program was developed to provide financial support for projects that directly benefit students. Projects must include children as participants and should promote the development of positive assets in children and youth. Funds are not awarded for such things as consultants, salaries, travel expenses or equipment.

The purpose of the Mini-Grant Program is to promote effective interventions that address both learning and social/emotional issues that impede a child's success and happiness while embracing individual and group differences in children.

Qualifying projects directly affect the lives of children and/or their families. All projects consistent with this purpose are considered. Projects are selected by a review committee, according to the merit and compliance with the program's purpose. •

eScrip and Albertson's Community Partners Programs

These two programs provide hassle-free ways for the California School Psychology Foundation to raise funds through everyday purchases. Through

each program, donors simply go shopping and use their registered credit cards or their Albertson's Preferred Savings card. Based on the amount spent using these registered cards, the CSP Foundation receives money for the Mini-Grant Program.

The CSP Foundation receives money based on a percentage of the amount spent on purchases. The amount the Foundation receives depends upon where the purchase is made and ranges up to 10 percent of the purchase amount. Donors enjoy the same savings and rewards programs they already receive through the cards – and it costs them nothing. Nearly every credit card is accepted through the eScrip program, from VISA and MasterCard to Macy's and other store

cards. Albertson's runs its own program using its Preferred Savings Card.

Interested in helping? It's easy. Simply fill out the form on the reverse-side of this brochure and send it to CSP Foundation, 1400 K Street, Suite 311, Sacramento, California, 95814. Or, register your cards yourself by going to the secure CASP web site at www.casponline.org. Everyone can register credit cards, not just CASP members. Ask your school colleagues, relatives and friends to register their credit cards. Your students will benefit. •



The California School Psychology Foundation is a private, non-profit, charitable organization associated with, but independent of the California Association of School Psychologists. The mission of the

Foundation is to enhance and support the practice of school psychology through research, scholarships and recognition of exemplary practices and programs.

The CSP Foundation offers a number of scholarships, grants and awards to students and school psychologists. The Foundation also gives to charities that work directly with mental health caregivers in regions of the world suffering from natural and man-made disasters.



California School Psychology Foundation
 1400 K Street, Suite 311
 Sacramento, CA 95814
 916/444-1595
 916/444-1597 fax
memberservices@casponline.org

Beale Lanes Bowling Center



Bowling

Monday - Saturday	\$2.25
Alrmen- E1 - E4	\$1.75
Children	\$1.75
League Bowlers	\$1.75
Cosmic	\$3.00
Cosmic / Hourly	\$15.00
Unlimited Cosmic	\$12.50
Shoes	\$1.50

Winter League

- If you are interested in league bowling,
contact 634-2299 -

NCAL Youth League - Tuesdays • 5:00 pm.

Home School League -
Coaching available. Wednesdays • 1:00 pm.

Intramurals - Thursdays • 5:30 pm.

Senior League - 55+ Couples - Mondays.
Complimentary Coffee! • 10:30 am.

WE NEED SENIORS!

Bowling Specials

Unlimited Bowling / Mondays	\$5.00
Lunch Bowling (11:00 am-1:00 pm)	\$1.00
Lunch Shoes (11:00 am-1:00 pm)	\$1.00
Retirees Bowling / 1st Tuesday (11:00 am-5:00 pm)	\$0.50

Squadron Parties

2 Games / with Shoes	\$5.00
3 Games / with Shoes	\$7.50

**Book your party now!*

Family Day Saturday

BOWLING OR GOLF

Every Saturday • 1:00 pm-7:00 pm.

Includes: 2 Games, 4 Hot Dogs, Fries & 2 Pitchers
of Soda. \$30 per family of 4.



Bowling Birthday Parties

~ We offer two
party packages ~



OPTION ONE

Includes: 1 Game, Shoes, Soda and a Gutter Dog
or slice of Cheese or Pepperoni Pizza.

\$8 per person.

OPTION TWO:

Includes: 2 Games, Shoes, Soda and a Gutter
Dog or slice of Cheese or Pepperoni Pizza.

\$10 per person.

**For \$10 more you will receive a new bowling pin for
your guests to sign!*



Kiddie Mini Golf

Cost \$1 per game. If a parent accompanies
children, they can get a complimentary game.

Horseshoes

~ Horseshoes and

music in the back ~

Cost FREE.



Let Beale Lanes host your next:
**Squadron Party, PCS Party, DUI Party,
Retirement Party or Birthday Party!**

Beale Lanes • (530) 634-2299

Catering Service

Let Beale Lanes cater your next party!
Call (530) 634-2299 for an appointment.



Deviled Egg Tray



Seasonal Fruit Tray



Deli Meats Tray



Fresh Vegetable Tray



THIRTEENTH ANNUAL • SEPTEMBER 22, 10 AM-4 PM • LAKE OROVILLE, CA

SALMON FESTIVAL 2007

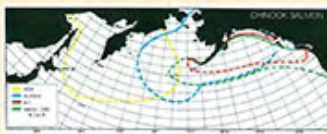


SALMON FACTS:

The Chinook salmon (*Oncorhynchus tshawytscha*), is a species of anadromous fish in the salmon family. It is a Pacific Ocean salmon and is variously known as the king salmon, tyee salmon, Columbia River salmon, black salmon, chub salmon, hook bill salmon, winter salmon, Spring Salmon and blackmouth. Chinook Salmon are typically divided into "races" with "spring chinook", "summer chinook", and "fall chinook" being most common. Races are determined by the timing of adult entry into fresh water. A "winter chinook" run is recognized in the Sacramento River.

Chinook salmon may spend between one to eight years in the ocean before returning to their home rivers to spawn, though the average is three to four years. Chinook prefer larger and deeper water to spawn in than other species of salmon and can be found on the spawning redds (nests) from September through to December. Fry and parr (young fish) usually stay in freshwater from twelve to eighteen months before travelling downstream to estuaries, where they remain as smolts for several months.

Adult fish average 33 to 36 inches, but may be up to 58 inches in length; they average 10 to 50 pounds, but may reach 130 pounds. The current sport caught World Record is 97 pounds 4 ounces and was caught in May 1985 by Les Anderson in the Kenai River (Kenai, Alaska).



(Migration map courtesy of Fisheries and Oceans Canada - Pacific Region)



Feather River Fish Hatchery

Located on the river across from historic downtown Oroville, the Feather River Fish Hatchery will feature active salmon spawning for public viewing. The Department of Water Resources (DWR) will provide guides for interpretation of this activity from 10 AM- 3 PM.

Operated by the Department of Fish and Game (DFG), the Feather River Fish Hatchery nurtures millions of Chinook salmon annually. Each spring, it releases more than 10 million salmon to the wild. The fish mature in the Pacific Ocean, with survivors migrating back up the Feather River each fall.



DWR built the fish hatchery in the 1960s to mitigate loss of upstream spawning areas for construction of Oroville Dam, key Northern California facility for California's State Water Project.

New to the hatchery venue will be a Salmon Theater where live theatrical puppet shows are scheduled to perform throughout the day. DWR will have its fishing simulator available for visitors to enjoy. Booths and displays will provide food and educational information about salmon life cycles.



From the observation platform watch the Salmon climb the fish ladder, then onto the Feather River Fish Hatchery.



Feather River Nature Center

Across the river from the hatchery, the Feather River Nature Center will once again showcase The First Salmon Ceremony, a Maidu Tribal ritual recognizing the return of salmon to the Feather River. Throughout the day, there will be Native American dancing, hand games, displays of Maidu spear fishing tools and dry-land demonstrations of spear fishing techniques.

Fire Safety & Information Booth

Children learn fire safety from Sparky the Fire Safe Council's mascot! Learn the safe-zones in your house, prepare for natural disasters and first aid. Learn how to protect your home with information available to maintain a defensible zone around your home.



Children learn fire safety from Sparky the Fire Safe Council's mascot! Learn the safe-zones in your house, prepare for natural disasters and first aid. Learn how to protect your home with information available to maintain a defensible zone around your home.



Downtown Craft Show / Family Fun Day

The downtown Craft Show will take place at closed off surface streets near Myers and Bird Streets. The historic State Theater downtown will feature a show of artworks by local artists, plus food booths and sales kiosks of festival participants. Events downtown will include a pancake breakfast, certified farmers' market, live music, craft fair, clowns and rides for kids, from 9 AM to 4 PM.

Activities include games, live music, a talent show, face-painting and food. Located on Bird Street until 4 PM, sponsored by the Butte County Office of Education - After School Program.



Salmon Festival 5K Run

The festival's opening event will be a new competitive five-kilometer run through historic downtown Oroville, starting at 8 AM. The race will begin and end at the Fish Hatchery Barrier Dam.



Fees: \$18 until 9/8, \$22 until race morning. For more information call (530) 533-2121

A Pulse Oximeter as a Source of Cross Contamination

Often overlooked as a source of cross contamination, the probe from a pulse oximeter should be cleaned between each patient use. Unfortunately, the common method of cleaning with an alcohol wipe is not sufficient to disinfect properly a could leave behind the most common cause of Staphylococcal infections in humans. Although isopropyl alcohol is bactericidal for vegetative forms, it is not sporicidal and cannot be considered a sterilant.⁽⁸⁾

In a study by Martin C. Wilkins BS RRT, 44 "patient ready" sensors were studied after cleaning by hospital procedures, with and without cleaning agents and no cleaning. The results were assessed in the "bacterial - growth stage". 16 sensors and



A Simple Solution THE FINGER GUARD®



A disposable, clear sleeve that fits over the patients finger **before** placing a pulse oximeter probe on the finger. This can help prevent nosocomial infections, reduce the risk of cross contaminations and the need multiple new disposables or permanent probes.

design of The Finger Guard -

- Does not distort readings of a pulse oximeter
- Low cost, single use, disposable
- No powder or latex
- Convenient, easy to use dispenser
- Protects the patient and healthcare worker
- FDA 510 K cleared
- Protected by 2 US patents



The Risks and Costs of Nosocomial Infections

CDC's National Nosocomial Infections Surveillance (NNIS) estimated the costs of nosocomial infections in 1995 at \$4.5 billion.⁽²⁾

Duke University estimated in 1997 MRSA nosocomial infections averaged \$27 million.⁽²⁾

CDC: 2000 nosocomial costs up to \$29 billion ⁽⁴⁾

Medical College of Virginia, Richmond, Virginia, estimated the number of deaths caused by nosocomial bloodstream infections in the US each year:

- A) Only 10% of the total of nosocomial infections would equal approximately 105,500 deaths per year.
- B) And that 5% of the total would equal 52,600 deaths per year.⁽¹⁰⁾



What you don't know could hurt you *and* your patient

In a pilot study by a respiratory therapist, patient-ready, reusable pulse oximeter sensors were swabbed and analyzed.

Significant bacterial contamination was noted on 50-75% of the sampled probes.

Among the organisms cultured were Staph Aureus, Staph Haemolyticus, Enterococcus Faecalis and Klebsiella Oxytoca.

This data indicated that reusable pulse oximetry probes could serve as vehicles for nosocomial infection.



Facts about nosocomial infections

- 1 Most infections (viral and bacterial) are spread via person to person.
- 2 A large number of virus and bacteria are becoming antibiotic resistant.
- 3 Resistant virus and bacteria are becoming a major source of our nosocomial infections.
- 4 One of our hospitals largest expenditures is nosocomial infections.
- 5 Universal Precautions are one of the most recommended ways to help stop the spread of nosocomial infections.
- 6 Washing hands and wearing gloves, gowns, and masks are included in the Universal Precautions to help protect Health Care Workers.
- 7 In most instances, we do not wash our patients' hands or the area of body we examine.



THE FINGER GUARD®

For more information contact:

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Here are **5** good reasons you should be using

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to reduce the risk of nosocomial infections due to cross-contamination.



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Questions? Contact CASP at memberservices@casponline.org
or phone us at 916/444-1595.




CASP TODAY

Volume 60 - Number 4
FALL 2010

INSIDE

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The CASP 2011 Convention Is Coming!
Erin Gruwell Tapped for Keynote Speaker

Founder of the Freedom Writers, Erin Gruwell, will be the keynote speaker as CASP presents its 62nd Annual Convention April 14-16, 2011 in Costa Mesa.

Her story was told in the movie *Freedom Writers*, starring two-time Oscar winner Hilary Swank as Ms. Gruwell. The film is based on *The Freedom Writers Diary*; the New York Times bestseller that chronicled Ms. Gruwell's extraordinary journey with 150 Wilson High School students who had been written off by the education system.

Ms. Gruwell has earned an award-winning reputation for her steadfast commitment to the future of education. Her impact as a change agent runs deep. By fostering an educational philosophy that valued and promoted diversity, she transformed her Long Beach-area students' lives. She encouraged them to re-think rigid beliefs about themselves and others, reconsider daily decisions, and ultimately re-chart their futures. With Ms. Gruwell's support, they chose to forego teenage pregnancy, drugs, and violence to become aspiring college students, published writers, and citizens for change. They dubbed themselves the Freedom Writers, in homage to

ERIN GRUWELL

continued on page 2



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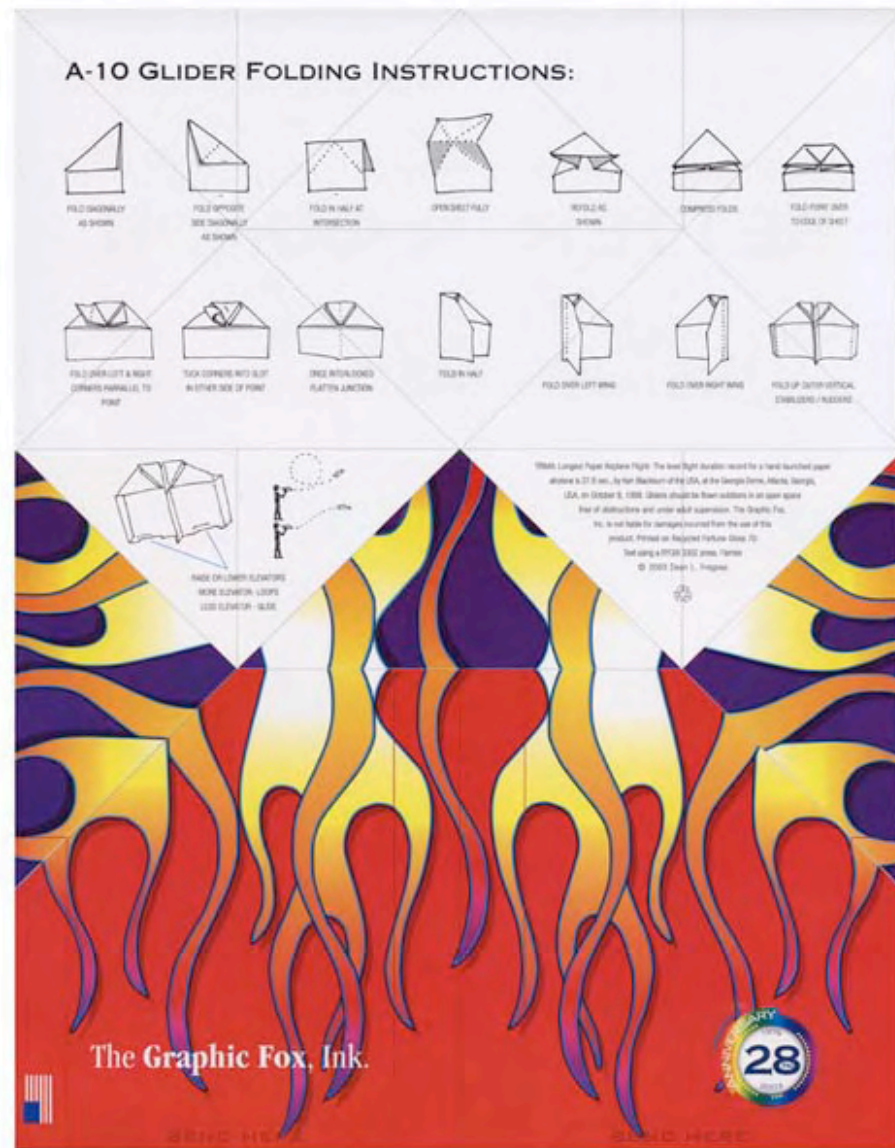
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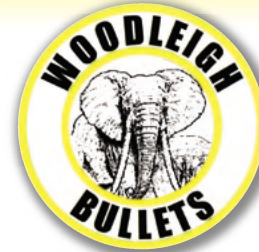
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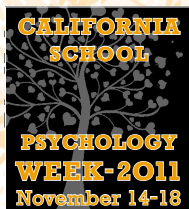
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- **MENTAL HEALTH PAPER:** School Psychologists are the Best Equipped to Deliver Mental Health Services in the Schools
- **SPRING CONFERENCE 2012:** Meeting the Social, Emotional and Behavioral Needs of California's Students
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LONE BUFFALO VINEYARDS
"Celebrate Military Spouses"
7 May • 5:30 PM-10:00 PM
Cost \$32 • Ages: 21+
(includes wine, dinner & transportation)

Join us for our popular Friday Night Wine series with a twist if the Old West at the award-winning Lone Buffalo Winery. Join winemaker Phil Maddux, for this spectacular evening celebrating food and Rhone-style estate wines with a twist of old west philosophy.

Enjoy a vineyard tour and tasting of six Lone Buffalo wines in their tasting room; including their newest wine set to be released for the 1st time the following day! We will then move outdoors to watch the sunset, enjoy some great music and food, catered by the Drooling Dog BBQ! The smoker will be cooking up some great gourmet pairings like, BBQ Tomato Brie Skillet w/Blue Cheese, smoked Bison Tri Tip w/mushrooms and horseradish cream in potato skins, and much, more. Plus, fresh fruit, cheeses and chocolate for dessert! In honor of our military spouses, everyone will be treated to a complimentary glass of wine with dinner, along with a tasting of their award-winning dessert wine - "Pawnee Tawny."

This event is sure to fill fast, so don't miss this opportunity to visit one of the best small-lot, boutique wineries in our area. Oh, and don't forget to purchase some wine to bring home as a memento of your special evening!

~ Sign-up deadline: 3 May ~




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ODST

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Deadline:

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THE FRONT PORCH
ALL STAR BAND

DOORS OPEN 6:00 PM

APPETIZERS
& COCKTAILS
AVAILABLE

MEMBERS
\$3.00

NON-
MEMBERS
\$5.00



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ACC-FUNDED

~Santa Cruz~ Surfing Trip

ACC has provided funding to assist Beale active duty patrons from bearing the full cost of this trip - a **\$100.00 savings** to all active duty participants!

Join the OAC on this overnight camping trip and surf school for the perfect learning vacation. Experience the tranquility of one of California's most preserved coastlines with a world-renowned reputation for having a consistent, wide variety of surf. We will be tent camping at Sunset State Beach, located 30 minutes south of Santa Cruz, CA. The beach features pine trees, mountainous sand dunes, and ocean side picnic spots. Visitors enjoy broad vistas of the Monterey Bay from two main overlooks. Saturday and Sunday will be Surf Camp, where you learn to ride the waves and experience the healthy, exciting sport of surfing first hand. The classes will be geared toward beginners and include boards, wetsuits, booties, and instructors. Trip includes all surf and camping equipment along with some meals.

Mandatory trip meeting Tuesday, 11 August 5:00 pm

Date: 20-22 August **Time:** DEPART- 5:00 pm
RETURN- 8:00 pm

Cost: \$30 Active Duty \$80 Civilians & Dependents **Deadline:** 11 Aug

Outdoor Adventure Center

For more information: 634-2054

LADIES & GENTLEMEN'S

PISTOL LEAGUE

JUNE IS MEMBERSHIP MONTH

STARTING 24 JUNE

Cost: \$25 buy-in. \$4 per week includes 2 targets. Range use, pistol rental (if needed) & ammunition extra.

Ages: 18+, active military, dependents & civilians.

Consists of 2-Gun Sessions (centerfire and rimfire pistols). 10 rounds each, 20 rounds per week total. Iron sights only.

LEWIS CLASS SCORING SYSTEM (A, B, C).

~THIS IS A SCHEDULED EIGHT-WEEK PROGRAM~

For more information contact the Rod-N-Gun Club at: **788-2473**

ROD-N-GUN CLUB

- **DESIGN**
- EVENT POSTERS
- INKJET LARGE-FORMAT POINT-OF-PURCHASE



**All Night
Paintball
Competition**

**11 Sept 1800 –
12 Sept 0900**

Cost: \$60 per Team
(5-Person Teams)

Ages: 16 years and older

Sign-up deadline: 28 August

Paintball Tournament – Double Elimination

\$60 Team Fee includes Field Use only;
Paintballs must be purchased through
Rod-N-Gun Club (Special Price - \$39⁵⁰ a Case)

RECON
PAINTBALL PARK

BEALE AFB • ROD-N-GUN • (530) 788-2473
www.bealeservices.com/rodngun



Private Pilot Ground School

NEXT COURSE: SEPTEMBER

This Course prepares students to take the written FAA Exam.

BEALE AERO CLUB FLIGHT TRAINING CENTER

Course includes:

- Aircraft Systems - Aerodynamics
- Airport Layout & Markings
- Communication - Navigation
- Physiology - Weather Regulations
- Cross Country Planning

BEALE AERO CLUB
FLIGHT TRAINING CENTER

Beale Aero Club • 634-9011

Building 1232 on Arnold Avenue FLIGHTLINE

- **DESIGN**
EVENT POSTER
SEASONAL ANTI-SUICIDE CAMPAIGN | INKJET LARGE-FORMAT POINT-OF-PURCHASE



2009
**PROJECT
CHEER**

**Creating Hope, Energy,
Enthusiasm & Recreation**

The 9th Force Support Squadron understands how difficult it is to be away from home and strives to maintain an increased level of support for the single Airmen, newly arriving personnel and families of the deployed, as well as the entire Beale community. Beale Force Support Squadron is dedicated to making holiday fun available to everyone.

Have Some Fun!

By participating in Project CHEER events you may have the chance to win an instant prize plus any tickets you collect could win you great prizes!*

For more information visit Project CHEER online.

Win Great Prizes!

www.bealeservices.com/cheer



Year of the Air Force Family

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ASHFORD UNIVERSITY
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From the Front Line... In the Sound Cloud

NO FEDERAL ENDORSEMENT OF SPONSORS INTENDED.

- **DESIGN**
FLYER & TICKET
DIGITAL PRINT | POINT-OF-PURCHASE & EVENT PARTICIPATION



**Creating Hope, Energy,
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(800) 507-6762

Having fun is only part of it.
Every event you attend increases your chances of winning great prizes!

2009
**PROJECT
CHEER**

ASHFORD UNIVERSITY
FOUNDED 1918

The Project CHEER finale will be held at the Recce Point Club Dec 31st at 8:00 PM.

It's easy as 1-2-3 to enter!

- 1 Attend any Project CHEER event
- 2 Fill out your Project CHEER ticket
- 3 Submit ticket to enter drawing*

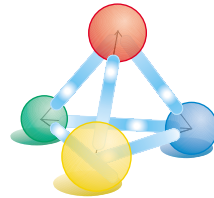
The Project CHEER finale will be held at the Recce Point Club the evening of December 31st at 8:00 PM.

Year of the Air Force Family

FORCE
SUPPORT SQUADRON

Name _____
Phone _____
Email _____

www.bealeservices.com/cheer



Dean L. Fregoso

P.O. BOX 826
BERRY CREEK, CA 95916 U.S.A.
(530) 990-2039
WWW.DEANLFREGOSO.COM

